Laifer Jonathan
Digital Marketing Consultant

jonathan.laifer@gmail.com
+972-53-962-1422
Jerusalem

pixelbox.agency/lj/
linkedin.com/in/jonathanlaifer/
github.com/elji23/

PRESENTATION

As a highly motivated team player with extensive experience in digital marketing, I have a unique combination of skills that can bring your team to new cooperative horizons. My knowledge includes, but isn't limited to, in-depth work in web marketing, web design, frontend development and project management.

Having lived in Israel for three years, I've taught a variety of courses in a vast array of subjects relative to webmarketing, in both French and English. Additionally, I've worked in many customer-based project development endeavours as a freelancer.

Having graduated with a Master's Degree in Computer Science, I've refined my skills and learned to use out of the box and creative methods to solve issues. These helped to build my passion in brand awareness, user experience, automation, and data analysis.

I'm looking for new professional opportunities to work with a team of experts across all fields of digital media, where my skills will be valued, appreciated, and contribute to general team-building and progress of our projects.

Above you find my website and contact information, which you are more than welcome to peruse. I look forward to being in touch with you, and contributing towards a new and exciting project with your team.

EDUCATION

2017 - 2018
Master Degree - IT Manager
Computer Science and Project Management
Ipssi, Paris

2014 - 2017
Bachelor Degree - IT administrator
Computer Science
Ipssi, Paris

2013 - 2014
Associate's Degree - Multimedia Application Developer
Development, Webdesign and Webmarketing
Doranco Espace Multimédia, Paris

2016
TOEIC graduation
Paris

2006
Technical High School Diploma
Biochemistry and Microbiology
Highschool Saint Laurent, Paris

ASSETS

5 years experience building and designing interfaces for websites and multi platform applications

2 Year as a webmarketing teacher at Webschool for English and French groups

EXPERIENCES

2019 -2021| 2 year | Teacher
Advanced training courses in Social Media Management.
How to create a newsletter, How to create a Youtube channel, Advertising with Google Adwords, Google Analytics, Google Search Console and Affiliation Marketing
Webschool, Jerusalem and Tel-Aviv

2019 - 2021 | 2 years | Project manager and Web developer
Consulting and building several digital communication project customer project management, web and mobile design, branding, web marketing, content strategy.
Freelance, Jerusalem and Tel Aviv

2017 - 2018| 14 months | Frontend developer
A multi platform frontend developer working with an external team of 10 developers using Agile method building interface for ERP, CRM and Cross-platform mobile app.
OCP Répartition , Paris

2015 - 2016 | 2 years | Project manager and Web developer
Consulting and building several digital communication project customer project management, web and mobile design, branding, web marketing, content strategy.
Freelance, Paris

SKILLS

Programming

JavaScript	Node JS / Express
HTML 5	Bootstrap
CSS 3	SASS
Github	CI Tools (Travis)
Gulp	Rest API
PHP	MySQL / NoSQL
Wordpress	Prestashop / Shopify
Firebase	Command Line
Apache cordova	VS code

Webdesign

Photoshop	Illustrator
Sketch	Dataviz / D3.js
User Experience	User Interface

Webmarketing

Google Ads Tools	Emailing
SEO	Automation

Project Management

Agile / SCRUM	Trello / Monday
Microsoft Office	Google Apps

LANGUAGES

FRENCH   ENGLISH   HEBREW